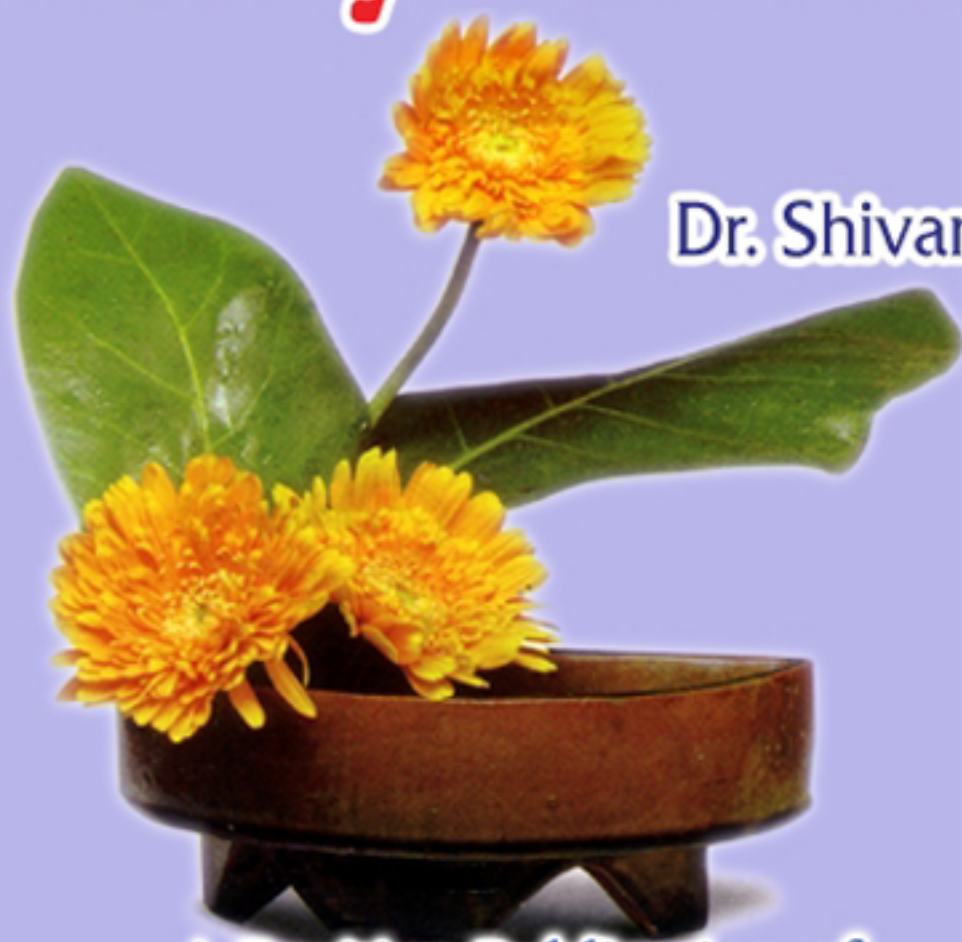




Empower India Movement



How to Create **NEW LIFE** for yourself ?



Dr. Shivananda

A Positive Publication of
Empower India Movement





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1

The Starting Line

Just for a moment, let's play a game.

Let's pretend your telephone rings and the voice on the other end introduces himself as a lawyer.

"I have news for you," he says, "somebody died and left you some money."

"Who died ?" you ask.

The lawyer gives you the name of a stranger and you reply: "But I don't know him ! I never met him !"

"Well," says the lawyer, "Perhaps you do not remember him... But he knew you otherwise he wouldn't leave the money for you."

"How much did he leave me ?" you inquire.

"1440 dollars to be precise, every day for the rest of your life..."

"That's marvellous news !" you'll probably think to yourself.

"... but there are two conditions attached to this gift" the lawyer continues.

"Ooh, what are they ?" you ask puzzled.

"The first condition says you must spend the 1440 dollars daily. You cannot save it up for tomorrow. If at any time you fail to spend all of it on the same day, all payments will stop immediately. The second condition forbids you to give it away to someone else. You'll have to spend all money by yourself every single cent of it every day. Are you willing to meet these conditions ?"

“Yes, of course” you’ll probably say, while thinking...
“who could be that generous to present me with such
a blessing ?”

Well, let me surprise you my dear friend. Perhaps you
don’t realize it, but you do receive such a blessing
every single day of your life.

Yes, you do !!

There are 24 hours in a day and sixty minutes in every
hour. The bonus of 1440 *minutes* each and every day
makes you already a very rich person. You do receive
this gift every single day of your life and you can’t
give it away. It’s all yours. (In this respect God was
very fair ! To all of us in India, he gave the same 1440
minutes...)

We can make a good use of this precious gift and
grow to the size of the tallest mountain. Or we can
waste it and shrink to the size of a grain of sand.

Did you know that most people are dreamers?...
Statistics show only 5% of us are “doers”. (You are
obviously in the 5% category since you took the first
step towards getting some “special knowledge” that
most other people don’t have). Think about it. What
doctors, lawyers, and most successful business people
have? Special knowledge-right? So let’s go through
these pages, and step-by-step you’ll discover HOW TO
CREATE A NEW LIFE FOR YOURSELF.

I assume you must have doubts... Only a fool would
accept such a statement with complete faith without
any evidence whatsoever. But a wise person free of
self-limitations would simply say “Show me how?”

Don't be guilty of self-limitation ! Ask only “How ?”
You don’t have to believe anything yet. Just try it.
Then see for yourself...

2

Who Are You ?

“Who am I ?” You’ve asked yourself this question probably more than once. And the chances are you still don’t know even if you think you’ve found the correct answer. Let me offer you some comments on this subject. Listen well, then judge for yourself.

Nine months before coming into this world you were just a tiny little sperm among 200 million others. Then what happened ? You were the fastest, the strongest, the quickest of them all ! You became *the winner* in a race where 200 million others were competing for the *first place*. You were the one who made it ! You became the champion !!!

Nine months later you were born.

You were a tiny helpless infant who had to depend on others for survival. You had to be fed, cleaned, protected and looked after. At the age of two you had already realized that you couldn’t survive without the life giving support of these “Six feet tall” people... you would go hungry and die without them.

You knew nothing, they seemed to know everything. You couldn’t walk properly, couldn’t open doors by yourself, couldn’t even communicate with others.

You felt little and inferior compared to these “superior beings”. You learned to depend on them *without questioning* their actions. You had to seek their approval and please them, otherwise they would punish you. They seemed to have all the answers, while you were still trying to figure out things for yourself. In most matters *you have learnt to accept their judgement*.

“Don’t do that !”

“You are stupid !”

“You are careless !”

“You are wrong !”

“You are clumsy !”

“You’ll never learn !”

Bombarded daily by hundreds of directives telling you what’s right and what’s wrong, you were being programmed constantly. You felt inadequate and inferior

in relation to grown-up people more and more every day.

At the age of three your logic has already decided, and you have accepted this fact as a matter of course:

“I am NOT Okay. They ARE Okay.”

From this moment all your actions were directed and controlled by the following beliefs:

“The others know better...” “Tell me what to do...”

“I can’t trust my judgement”

“I can’t decide for myself”

“I must have their approval”

Everybody without exception goes through this unpleasant childhood experience. And for most of us this inadequate self-image is fixed as **the guideline for the rest of our lives**. All decisions and actions are decided on from this point of view: I am NOT Okay. They ARE Okay. Needless to say it’s a negative attitude and the result is a constant feeling of insecurity and inferiority.

No doubt the intentions of your parents were good, but they themselves probably lacked the knowledge and understanding of these facts. They have unwillingly and unknowingly programmed you for failure.

Just as a matter of curiosity I would suggest that you ask your mother and father if they ever read a book about Child Psychology on the subject of bringing up children. The chances are that you were brought up through guesswork and not scientific know-how

Now, as a grown-up person you have two alternatives:

1. Go on living for the rest of your life just the way you lived until now. But then you shouldn’t complain... You’ll be blessed with the mediocre existence you deserve. You’ll never know what true happiness and peace of mind is. You’ll be classified as one of The Born Losers of Your Generation.
2. Continue with the performance that you have displayed in the 200 millions race. Go on with the miracle of being a winner, in spite of all the negative influences that you experienced during your childhood.

Now you know and understand these unpleasant facts of life. But are you willing to change ?

If you are, then decide: “I AM OKAY ! and I AM A WINNER ! !” Make this conscious decision and your reward will be a New Life.

3

Self Confidence

Consider for a moment, the people you are surrounded by most of them hardly make a decent living. They are poor, uneducated, superstitious and prejudiced. Most of them will try to hide their handicaps by criticizing others. They'll complain, just about everything: Government, Politics, religion, neighbours, children, friends... and the list is endless.

These are insecure people. Negative people. They feel guilty, they are worried, fearful confused. They always emphasize the negatives and since nobody is encouraging them, they don't encourage anyone. Their miserable lives are being wasted with statements such as: "It's difficult... It's impossible... It's not fair... Don't ... I cannot... I will not... I don't think..." and so on. If you were brought up among this sort of people, the chances are that you copied them as a child, and later as a grown-up became one of them.

It takes a very short time to be influenced.

You become part of what's around you ! And just think for a moment about whom you're surrounded by ! Listen to the conversations of your family members, your friends and neighbours... almost every sentence without exception contains a negative word. Stop reading this report right now and listen to some people conversing around you: It's frightening how negative they can be !

What can we do about it ? Instead of using negative expressions, let's start thinking speaking in positive terms.

Let's make "I can do it" the guideline for the rest of our lives.

The Golden Rule you will follow as from this moment is "I CAN !" and "I WILL !"

Copy the following verse on a separate sheet of paper and place it somewhere where you can see it every day. Even better, memorise it !

If you *think* you are beaten, you are,
If you *think* you dare not, you don't.
If you *like* to win, but you *think* you can't,
It is almost certain you won't.

If you *think* you'll loose, you're lost
For out of the world we find,
Success begins with a fellow's will -
It's all in the *state of mind*.

If you *think* you're outclassed, you are,
You've got to *think* high to rise,
You've got to be *sure of yourself* before
You can ever win a prize

Life's battles don't always go
To the stronger or faster man,
But soon or late, the man who wins
Is the man WHO THINKS HE CAN !

4

Your Number 1 Entry

The No.1 enemy of success is **Fear**.

Fear of the unknown, Fear of failure, Fear of criticism, Fear of bad health, Fear of loss of love, Fear of old age, Fear of death and the Fear of what other people might think. Emerson phrased it remarkably well.

“MORE PEOPLE FAILED FROM THE FEAR OF FAILING, THAN FROM FAILURE ITSELF.”

The moment you are afraid of something, your mind becomes paralyzed. It's unable to function creatively and becomes incapable of solving your problems.

I would suggest that you get rid of all your fears at once ! Otherwise You'll spend the rest of your life not only as a mediocre person, but as a total failure as well.

Whenever you catch yourself being afraid of something, ask the following question : “What is the worst thing that can happen and what difference will it make 200 years from now ?

The moment you succeed in overcoming your fears, you'll become instantly a new person. Your creative juices will start flowing, your energy will be inexhaustible and nothing will be able to stop you from reaching your goals in life.

Just look around yourself. Individuals who have overcome their fears are successful.

Remember children when they learn to walk upright ?
How often they lose their balance and fall on their
backs ?

But they always get up and try it again and again.... and
againUntil the day comes when they are capable of
walking without any difficulties, right ?

You must apply this very same principle :

Start by doing something you're afraid of and abandon
your fears. Get lost in action and put your heart into
it ! Just imagine somebody is pointing a loaded pistol
at your head... It's a matter of life and death ! If you
succeed it'll mean living; if you fail - it's the bullet
you'll get (If you ever get trapped in a similar situation
- I bet You'll try your best, and no doubts - you will
succeed !)

So let's think constantly of that loaded pistol pointing
at us... At first, you too might lose your balance and
fall like the child, but practice makes perfect ! You'll
succeed too - in everything - if you just do hard enough
and long enough.

It's an undeniable fact that *EVERYTHING YOU KNOW
TODAY, YOU KNOW BECAUSE YOU HAVE LEARNT IT
BY DOING AND PRACTICING IT TIME AFTER TIME.*

Nobody was born knowing how to read and write, or
ride a bicycle... Every person who drives a car, has
learnt it somewhere. It's during the practicing period -
ONLY WHILE DOING - you learn to overcome your
fears.

Life can be a very pleasurable and exciting journey,
but only if you succeed in overcoming your fears.
Therefore keep doing and I will guarantee your success !
And ALWAYS remember : There is nothing to fear, but
fear itself.

5

Worry and Guilt

Most people worry and feel guilty for just about everything: Kids, jobs, health, sex, finances... the list is endless.

What these people do not realize, is the fact that no matter how much they worry or feel guilty, it'll not bring a solution to their problems! Can you remember what you were worrying about 5 years ago? Or can you even recall your worries from only one year ago? It's worthless.

Worry is future orientated : guilt belongs to the past. Both activities are self-defeating and dangerous to our health (nervous breakdowns, ulcers, migranes, high blood pressure). The only way to live a balanced life today, is by discarding all negative and destructive thoughts from your mind.

Of course you can always say "But I have problems..."

If that's the case, I'll tell you about a place in this city where you can find 150,000 people and not a single one of them has a problem. Would you like to join them ? They can all be found in the Cemetery. I can assure you they don't have problems anymore... They are all dead!

I hope you can see clearly now that having problems means being alive. It's a sign of life. So be glad to have them - it's good for you. Accept them as challenges and solve them creatively.

And let's face another fact: No matter how hard you try, you'll never be able to please everybody, If that's the case, there is absolutely no reason for you to worry or feel guilty. It just isn't worth the time and mental effort!

"I cannot give you the formula for success, but I can give you the formula for failure - which is :
TRY TO PLEASE EVERYBODY"

6

The Winning Attitude

Some people will never succeed. They simply lack the necessary attitude. Think for a moment, what are the building elements of a successful attitude ?

1. The NEED to accomplish something worthwhile must be present constantly in the back of your mind.
2. You must WANT to be successful ! A burning desire must take over your soul ! You must WANT to succeed to the point of obsession.
3. You must BELIEVE you're capable of accomplishment ! The unshakeable FAITH, that you'll overcome any obstacle will give you the necessary courage to continue and persist long enough until you succeed !
4. Take ACTION without any further delays ! An old Chinese proverb says it all : "Even a trip of one thousand miles starts with one step".

You can't do everything in one day but you can at least start TODAY and that's the first step ! And tomorrow another step, then another. Remove self-doubts from your mind by getting started and keeping busy.

5. Get special KNOWLEDGE ! Don't be afraid of admitting your ignorance. We live today in a complex world. You can't find one person that really knows everything. That's why people specialize in various fields. It's not only a complete world we live in, but

it's also a specialized world. We live on a planet where expertise matters. Now the question is : How do you become an expert! You achieve this by going to some body who can teach you the particular subject you are interested in. You go to him and you say : " Show me how !"

Here's an example : If you want to learn typing you won't go to a French cook, because he would teach you French cooking, but not typing. Then where do you go ? It's obvious. To somebody who is qualified and can teach you typing.

The same principle applies when you want to earn and become Wealthy

You're not going to learn how to achieve this from your parents if their present income is much lower. You're not going to learn the necessary skills from friends if their income is also in the lower bracket. What you'll have to do is to go to someone who does earn a big income and ask him to show you how.

7

Your Subconscious Computer

Did you know you actually have the "machinery" that's needed to get all the things your heart desires? You can get whatever you want by using this unbelievably powerful tool called "THE SUBCONSCIOUS BIO-COMPUTER "

Recent researches have proved that the human brain resembles a giant computer containing over 10,000,000,000 electronic cells. It was estimated that several million cubic feet (about the size of the Connaught Place Delhi) would be required to house such a computer, if it was to be built as a replica of the human mind. And 1,000,000,000 watts of electricity would be required for its operation!

Perhaps it'll come to you as a great surprise, but I've got some more news for you !...

Between your two ears you have your greatest asset: Your Subconscious Bio-Computer. It can solve all your problems and with it's help you'll be able to get all you ever wanted, *provided, you use it in a specific and precise manner following the instructions in this Book.*

As with any computer, the first thing you'll have to do is to *programme it*. How do you do it ? You start by preparing the programme and then by feeding it into the memory. As soon as your subconscious mind is programmed it will constantly guide your actions and thoughts in a success orientated manner.

In the following chapters, you'll learn how to programme and make profitable use of your subconscious bio-computer. Make daily use of this great asset! There has never been invented a problem it cannot solve... provided, you feed it with a positive programme and sufficient information.

8

Choosing Your Destination

Until now we have examined the essential ingredients that when all put together, form the ground work, the basis for every success. They'll serve as the foundation on which *you'll build your life-long success!* And here comes the second step...

You must give a *precise answer* to the following short question :

“WHAT DO YOU WANT !”

You'll answer this question with as many details as possible because they'll represent your initial goals for your life.

Are goals important ? *You bet they are !*

Let me illustrate the importance of goals in the following example:

Just for a moment imagine you are the player in a football team and a championship game is soon to kick off. In the dressing room your coach is giving the final instructions and 5 minutes later – there you go rushing out to the field.

But surprise, surprise ... Both goal-posts have been removed, including the nets.

The players angrily demand to know how can they play the game without the goal-posts! You also realize that without goals you'll never know the score, never know whether your team hit or missed, never know who is the winner. As a matter of fact you wouldn't even attempt to play the game without the goals.

Those goal-posts are important, aren't they? !.... *What about you ? Are you trying to play the game of life without goals?* If you are, then what's your score? !....

People often complain about "unfavourable circumstances" *when the lack of direction is the real problem !*

Can you imagine a man going to the Airport without knowing where he wanted to go? Can you imagine what would happen?

Passenger : I would like to buy a ticket, please.

Ticket Clerk : Of course sir, where would you like to go?

Passenger : Well...uh... some nice place...

Ticket Clerk : What do you mean?

Passenger : Please, I'm in a hurry. It's really very important for me to get there...

Ticket Clerk : Sir, you must be a little bit more precise !... "Someplace" where?

Passenger : Well, I would like to go somewhere I can be happy. Some place where maybe I can have my own business ... earn a lot of money... be able to enjoy life. I would really like to fly someplace where things are easy... Just give me a ticket and I'll pay for it!

Ticket Clerk : But sir, before I can sell you a ticket, *you must know exactly where you want to go.*

You see the point I'm trying to make? You can't get to "someplace nice" because it's not very precise. You can't get to a destination without knowing where you want to go. Without clear, well defined goals, success is impossible.

In the next chapter, you are going to establish those goals and they'll be your final destination. I'll help you in a simple, systematic way to clarify your wants and your needs. Follow instructions. As you set your goals and unlock your own mind, *you'll discover that the world will unlock its treasures and shower rewards on you !*

9

Setting Goals

As a starter I would like you to prepare a list of the things that you need right now. If I would take out my cheque book and take care of all your immediate needs, you would probably list things such as:

A new dress, car repairs, paying a dentist bill, a badly needed operation, a small flat or a private room all for yourself, a new air conditioner, a vacation, insurance.... and so on.

Please write below your own list of things that you need right now.

THINGS I NEED RIGHT NOW

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Note : Don't be afraid to put everything you need on your list. Anything necessary to satisfy your present requirements should be written down. Don't think in a limited manner.

As soon as this list is complete, we move to the second one. I would like you to write down all the things that you want in the future. Everything you really want and the sky is the limit !... A bungalow on the Peak, six months' trip around the world, a Rolls Royce, a savings account with one crore deposited in your name, businesses ... everything that you'll ever want in the future.

THINGS I WANT IN THE FUTURE

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

It's obvious that besides things, you also want to have certain qualities in life. You probably would like to improve yourself in many ways. You'd probably like to be more knowledgeable, more patient and understanding, more likeable... and so on. You would also want characteristics that would ensure your continued success such as integrity, loyalty, honesty and other moral values.

To lead a really successful and happy life, you have to prepare one more list – the list of personal improvements and personal qualities you'll need in order to attain your goals in life. Characteristics such as: Courage to Face Problems, Ability to Stop Wasting Time, Real Personal Confidence, Good Health, Better Leadership, More Original Thinking, Ability to Concentrate, Ability to Influence Others, Better Relationship, The Skill of Speaking in Public, etc. Think this over carefully and write down those qualities that you would like to acquire.

PERSONAL ATTRIBUTES THAT I NEED AND WANT

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____
11. _____
12. _____
13. _____
14. _____
15. _____

Now you know some of the things that you really want ! (As time goes by you might change your mind and you'll want other things as well. All you'll have to do to acquire them is add them to this list.)

Before we turn these three lists into goals, I would like you to go carefully once more through all the needs and desires you wrote down. Use the following check-list:

1. Are all the things you've listed realistic? (Have they ever been achieved by another human ?) To give you an example: If you wish to fly through air like Superman, its unrealistic.If you want to pilot your own private helicopter it's a realistic goal.
2. Are you sure you want this? Go through your list and cross out things you don't really want.
3. Is there any contradiction between the things listed? You can't expect a Rolls Royce with a salary of 10,000 rupees a month. You should adjust your income to a higher level. Make sure there aren't any contradictions in your lists.

-
-
4. Are your goals high enough? Your subconscious computer will help you obtain whatever you want, so don't be shy. Don't be guilty of aiming too low. Stop limiting yourself !
 5. Have you included all the personal qualities that you will need to lead a happier and richer life ?

Now I want you to take a white sheet of paper and write down these three lists as though you already possessed them. For example:

I have my own private flat, where I have privacy and can come and go as I wish.

I own a brand new Silver Shadow Rolls Royce, equipped with stereo and driven by my chauffeur, and ... (include all the small details !)

I am a self-confident person who is capable of inspiring and influencing other people.

All the things that you have written in the three list must be rewritten in a realistic way, as though they are already accomplished. It's very important you do this right now because this will serve as the programme for your subconscious bio-computer.

Take a white sheet of paper and start your Personal Statement by writing the following on top of the page:

PERSONAL STATEMENT

1. Every time I read my goals, it brings me one step closer to their accomplishments. Every day in every way I become a more effective person.
2. I am finally free of failure and limitations and can face all difficulties with great courage. I realize that having problems means being alive, and not having problems means I am dead. My attitude is always "I can do!" and "I will do !"
3. I love myself and my goals. I'm determined not to waste precious time anymore, but to act without hesitation.

Now continue by adding your own goals. DO IT RIGHT NOW ! Don't postpone it till tomorrow. Start writing your goals immediately as you were instructed. Put it on the paper in a positive way as though you have already accomplished them.

10 Programming Your Subconscious Bio-Computer

The next step you have to take is the daily reading and visualizing of your goals. I know you are skeptical and wondering will it work?... In this case I suggest you open a Bible and look up Mark 11:24. It says that whatever you pray for, if you believe you have received it, you shall have it!

Read your Personal Statement twice a day, morning and evening, and as you read I'll ask you to VISUALIZE them. Read aloud if possible and if not then move your lips as you read. Stop at the end of each sentence and try to SEE your goals as already accomplished and yours!

FEEL the steering wheel of that Rolls Royce ! VISUALIZE that bungalow on the Peak with the garden, tennis court and all the other small details.

SEE yourself in your imagination full of self-confidence, just the way you'd like to be ! It is essential that you get the feeling as though you have already accomplished your goals.

You must do this mental exercise for every single goal in your statement. This daily programming of your subconscious bio-computer will probably take not more than 10-15 minutes each morning and evening.

It's a very small price to pay for getting the things you really want.

It's not necessary for you to understand how it works or why it works. What is important, is that you practise it long enough so that all your actions will be directed towards the achievement of your goals. Accept these facts just the way you accept the fact that by switching on a button on your TV set, you get pictures and sounds without any further effort from your part. You probably have a TV set that you put to daily use without being bothered about how and why it works the way it does.

Believe me! I'm giving you this little known universal truth, even though you might have never heard about it until now. It works and it will work successfully for you, just as it has for me and for thousands of others.

Most people always have doubts. If you are one of them., I suggest that you stop being so skeptical and give yourself a chance. Look at it this way. What have you got to loose but a small amount of time? On the other hand, you have everything to gain ! Wouldn't it be a pity to give it up without even trying ? I might be wrong, but what if I am right?...

11

Some Good Advice

I'll ask you to keep your goals a secret. Can you guess why?

Because you can always count on other people... No matter how great is the cost, no matter how great is the inconvenience they must suffer you may unquestionably count on other people ... TO HELP DESTROY YOUR CONFIDENCE !

If they see you working on an idea, you may absolutely rely on them to tell you: "What you are doing will not possibly work ..."

If they see you've worked hard and you are just about to reach your goal again you may absolutely be sure they'll tell you that : "What you worked so hard for wasn't worth working for so hard in the first place..."

If you are about to earn a larger income they'll tell you that : "Money complicates life ..."

If you intend to buy a larger car, they'll "advise you" that : "A smaller one uses less petrol ..."

That's why you shouldn't tell other people about your goals or problems! 90% of them just don't care (and the other 10% are actually glad when you have a setback.) *keep your goals secret and let us help you!*

You must have faith in yourself, people can think in two ways only: Negatively or Positively.

The negative individual is a very dangerous person ! He does a very dangerous thing: He constantly seeds

the world around him with negative thoughts and he influences everybody around him negatively.

It's fact that negative thinking never produces positive results !

Only positive thinking produces positive results !!!

If you are not a positive thinker, it's perfectly possible for you to become one. By reading positive literature, by associating with positive people, by practising a positive attitude you can do and get anything you want ! Start immediately by changing your vocabulary before it's too late! You only have 1440 minutes in a day. Wasting them is worse than murder.. It's suicide !

Do nothing, and one year from now you'll stand in exactly the same spot you're standing today. Take positive action, have faith in yourself and you can do anything you want !

12

The Money Tree

What should you do with all the knoweldge you've acquired so far ? Start your own business of course ! In the begining perphaps on a part time basis from your dining room table or from your bedroom or garage. If things go right you can take it up on a full-time basis and eventually expand it. Every big business orginally started as a one man business.

Job and business of todays world don't create income which continue while you sleep. In today's economy we are working ourselves to death. In spite of a lot of time saving devices, people still don't find time.

We are walking up on a down escalator. We have to work hard to stay in the same place because of the inflation, taxes etc.

It is hard to think how people live working on a down escalator. Many of us are stuck on the down escalator and we don't realise that. We think, that is the way it is supposed to be. I will teach you how to get off the down escalator and create a permanent income.

But what you need right now is a "Money Tree" business that you can start with very little capital.

Do you have a Money Tree in your house? If you don't have, how about having one.

Money Tree income does not require your presence. How much time you are ready to invest to create a money tree. How long are you going to work for money, or are you going to make money to work for

you? Are you going to control your finances or are your finances going to control you?

What are you going to do about it?

WHAT IS A MONEY TREE BUSINESS ?

Money Tree Business fulfills the following formula

M - Multiple streams of income, auto pilot income.

O - Outstanding top products.

N - Nothing down, risk is almost zero.

E - Employee resistant - choose a business without employees.

Y - Yeild, brings you big returns.

T - Trend, at one point of time real estate was the trend. Now "Health and Education."

R - Residual income

E - Essential to everybody

E - Enthusiasm, love what you do, Do what you love.

Are you willing to work for a MONEY TREE income ?
Start building a business which will give you a permanent income.

13

How to Get Good Ideas

In fact everything you are dealing with in your everyday life existed first just as an idea. The world runs on ideas Most things before they came to exist were only a thought in someone's mind.

Can you think of good ideas? The answer is YES! You might not think of ideas that'll change the world, but you can get good ideas to improve your financial situation and ideas that'll change your life for the better. Consider the following.

The safety razor was invented by a salesman, Kodachrome film by a musician, the automatic-dial telephone by an veterinarian doctor, the ballpoint pen by a sculptor.

The average person is using only 10% of his total brainpower, 90% is left unused and wasted. If you follow the instructions in this chapter you'll be able to use your creative potential in order to come up with the good ideas that will change your life.

In order to get good ideas you'll have to again make use of your subconscious bio-computer. The proper way to "switch it on" is by using a pen and paper - *doing it in writing!*

The following 6 steps are necessary to obtain effective results and solutions:"

1. FIND A PROBLEM

If you do not have any worries of your own, here is a list of things other people are concerned about:

Careers, Starting a small business, Health, Welfare, Crime problems, Education, Finance, Taxes, Memory Improvement, Camping, Buying a house, Furniture and home appliances repairs, Pollution, Cooking, Preparing your last will, How to quit smoking.

That's only an appetizer !

Some people make crores of rupees by providing solutions in some of these areas. But I am certain that they haven't even scratched the surface. So go for it - pick a worry you really like, solve it - and get rich !

2. DEFER JUDGEMENT

Don't jump to conclusions. Getting ideas and judging their worth are two entirely different thinking processes and they should never be mixed. Many creative ideas have been put in the grave by somebody saying "It'll never work". You probably heard of Rank Xerox: When Chester Carlson, inventor of the photocopying machine tried to sell his idea first, he met a lack of interest. People judged his idea as unnecessary. Give your ideas a chance to grow, mature and blossom. Postpone your judgement for the time being.

3. GATHER INFORMATION

Collect all the relevant information you can about your problem. Go to the public library, talk to friends and experts. Look at solutions to similar problems. Just as you cannot drink from an empty cup - you can't think with an empty head. Make use of all the available information by writing it down on paper and thus feeding your subconscious bio-computer with more data.

Use the seven "Ws". As soon as you have the relevant facts and you already gathered most of the available information, see if you can dig any further by using the seven Ws:

WHO ?
WHAT ?
WHEN ?
WHERE ?
WHY ?
WHY NOT ?
HOW ?

4. TRY TO SOLVE THE PROBLEM BY YOURSELF

Consider the following possibilities:

What could I re-arrange ?

What ingredient could be substituted ?

What could be modified ?

How could I combine, magnify, reverse, adapt or subtract ?

Could it be made smaller ? Lower ? Lighter ? Shorter ? Longer ? Stronger ?

What if it were inside out ? Or upside down ?

Consider all the possibilities without judging them. Let your imagination take off. Put everything in writing and don't dismiss anything. Give the green light to your fantasy. Remember what Albert Einstein said: "Imagination is more important than knowledge." Ask yourself "what would happen if?.." "and stretch your mind beyond reality.

5. ASK YOUR SUBCONSCIOUS BIO-COMPUTER TO SOLVE THE PROBLEM.

It is hard for many people to accept this procedure. They cannot believe the fact that solutions to problems can be found by simply "Asking" part of your mind to take care of it.

But YOU MUST ACCEPT THIS ! Think of your subconscious bio-computer as another person - your employee or a genius assistant.

Just give the order to your computer :

“I want the answer to such and such a problem before the end of this week or by tomorrow morning!” THEN, FORGET IT !

Once you’ve asked your subconscious bio-computer to solve it for you, forget the problem completely. Go on with your other activities *but have a note book and a pen always ready beside you* ! (Also when you go to sleep at night, have a pen and paper ready next to your bed.)

Suddenly, when you expect it the least, the answer will strike you like lightning ! Unless you write it down your ideas will fly away and disappear just as a little precious bird from an open cage. Keep writing down all those ideas - they’ll probably keep flowing like a river ... Don’t leave any thing out, don’t question them, just write them down ! Empty all that’s on your mind. Be alert and responsive to your subconscious Bio-computer !

6. ANALYZE THE FACTS AND TAKE APPROPRIATE ACTION !

Commit yourself to the ideas you’ve collected and develop the courage and strength to follow them through. Evaluate and consider. The solutions that were offered to you by your subconscious bio-computer can be trusted. You will have to make only a few minor adjustments. And you can’t go wrong, *provided you’ve gathered most of the relevant information relating to your problem.*

The better and more complete your information, the better your decision !

At this point you will have to be the judge and decide whether to continue in this direction and if yes, what modifications might be required. If you feel that your experience and knowledge is somehow limited, you’ll have to ask for some more expert opinions. DON’T GIVE UP EASILY.

Follow-up your decisions with actions and persist until you succeed. And by all means, GET STARTED TODAY !!!

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Who's Getting the Reward ?

At the Oxford University in 1955 a survey was made of the graduating seniors. The study has revealed that only 5% of the students had definite, predetermined, written down goals.

25 years later they did another survey of those seniors who had graduated and it was discovered that the 5% who had committed their goals to paper had accomplished more than the 95% who had not written them down. Are goals necessary? I say definitely "YES"! Are you going to work tomorrow, because that's what you did yesterday? !...

If that's the reason, you won't be as good tomorrow as you were yesterday, because you are two days older and no closer to the goal you do not have. You must have those goals !

Stop 100 young men aged 20 on any street. Follow them until they are 65 years old, and you'll discover that only 1% have succeeded financially. IT'S ALMOST AS IF THEY'D SET OUT IN LIFE TO FAIL !...

If you really want to make more money, you must set those goals. The rule is:

"YOU GO AS FAR AS YOU CAN SEE, AND WHEN YOU GET THERE, YOU'LL ALWAYS BE ABLE TO SEE FURTHER."

At the same time continue accumulating more knowledge in the particular field you are interested in. Remain curious and keep asking "Show me how." It's the only way to become more knowledgeable. Keep this up and you'll be rewarded sooner than you think.

But let there be no misunderstanding !... I'm going to tell you a fact or two about this thing called "reward":

Can you imagine yourself going to the bank and telling the manger: "Please pay me the interest now, and I promise to make the deposit in the near future..."

Do you know the secretary who said to her boss "Give me a salary raise and I'll start coming to work on time..."

Have you heard of a farmer telling to his land "Give me a crop this year and I promise to plant the seeds next spring..."

And the student telling his teacher "Teacher, give me a pass this year and I promise to study next year..."

NO... IT DOESN'T WORK THAT WAY AND YOU KNOW IT VERY WELL ! YOU MUST ALWAYS PUT SOMETHING "IN", BEFORE YOU CAN GET SOMETHING "OUT"...

But if you invest some effort and do your homework, I guarantee you will be rewarded, beacuse you have earned it !

According to scientists, about 80 billion humans have existed on the face of this earth. As strange as it may sound, there has never been another you.

Since the beginning of time, there has never been another person with your mind, your heart, your eyes, your voice, your hands, your hair, your mouth.

None that live today and none that will live tomorrow can walk and talk, move and think exactly the way you do.

You have been given eyes to see and the mind to think, but they will be wasted unless you put them to good use. You have unlimited potential my friend, but you're running out of time...

I have given you the blueprints of a business that requires very little money.

This is one of the few areas you can get started successfully.

And you can't pretend that you "don't have enough money to get started" because you don't need a big capital.

I invite you to take a quality decision for a quality life.