

Concept

The programme envisages opening of Noni Wellness Rural Centres in all district head quarters of the project area.

The centre will give all information about the following programmes.

1. Noni Wellness Programme for first 6 days (Every Month 1st Week)
2. Noni Computer literate programme for second 6 days (Every Month 2nd Week)
3. Noni Save – Women and Children programme third 6 days (Every Month 3rd Week)
4. Noni Wealth Programme for fourth 6 days (Every Month 4th Week)

Team go to village communities and educate Man and Women about the importance of wellness, computer literacy, personal hygiene and prevention of communicable diseases.

During the course of various programmes and workshops, the active empowered leaders (change agents) are identified as the contact persons who are involved in the movement

The programme also imparts ways to become wealthy and related programmes. The program starts on every day and the month and is based on six days a week (6 villages). volunteers work with 4 hours of rural work every day.

1. Noni Wellness Programme (Every Month 1st Week)

- Noni Wellness programme-Wellness workshops.
- Awareness programme through educational programmes.
- Film show and discussions with the women, youth and farmers
- Building a strong Resource team.

2. Noni Computer literate programme (Every Month 2nd Week)

- Information, Education & Communication (IEC) materials through inter net.
- Resource team formation at village level.
- Selection of candidates for training
- Imparting basic knowledge on computers & applications.

3. Noni Save – Women and Children programme (Every Month 3rd Week)

- Awareness programmes-Member & Women Education.
- Reproductive health & Women's rights,
- Child Labour, Street Children, Child Rights etc.
- Linkages with Government & NGOs programmes/ Schemes
- Collection of Information, Education & Communication (IEC) material from Govt & NGOs.
- Identification & Building a strong team (change agents)

4. Noni Wealth Programme (Every Month 4th Week)

- Information, Education & Communication (IEC) materials.
- Resource team formation at village level.
- Selection of candidates for training
- Imparting basic knowledge on wealth programmes and workshops.
- Leadership Development Programme etc.,

Noni Wellness Rural Centre (NWRC)



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Vision

To Empower Rural India to lead a happy, healthy and wealthy life.

Mission

1. To equip every Indian with the necessary living tools to keep in pace with the development process.
2. To increase economic opportunity and improve the quality of life for all rural Indians

Objectives

1. To empower every Indian to lead a sustainable standard happy and quality life.
2. To educate rural masses about the importance of wellness, organic farming and its benefits.
3. To induce rural masses for fuller participation in social processes with particular emphasis on rural youths and women & children.
4. To create awareness and provide opportunities for learning computer & I.T. Technology.
5. To provide innovative tools and techniques to rural masses for benefiting them to become healthy, wealthy, scientific & spiritual leaders of the future world.

Programme Objectives

- Dissemination of information about various wellness programmes to empower rural masses, empathetically rural youths and women.
- To develop model village centres to forward the wellness movement.
- Formulate linkages of rural masses with E – University for providing learning opportunities to villagers with all health & wealth making programmes.
- Promoting organic inputs like organic manures (f.y.m, vermicompost, neem cake etc) and bio – fertilizers such as trichoderma, Pseudomonas, PSB, Azospirillum etc. in agriculture to get rid of the hazards due to the residual effect of toxic inorganic agro-chemicals in the food grains fruits etc.
- Providing computer literacy programmes in the villages
- Creating access of rural youths and women to various welfare and educational programmes.
- Envisage leadership development programmes for women and youths.

Noni Wellness Rural Centre (NWRC)

In India, majority of population lives in rural areas, therefore development of rural areas will be the real development of India, keeping this in view, it is proposed to launch “NWRC” in selected Districts in India. The centres will be managed by identified young leaders like rural youth, Women Clubs to take forward the movement.

The programmes are designed in such a way that will bring long term changes in the villages. These centres will mainly deal with the role of wellness lifestyle by providing innovative information technology in the improvement of rural health care services, Agriculture Development so as to empower women and rural youth ultimately making everyone in India healthy and wealthy.

Initially it is proposed to establish the Noni Wellness Rural Centres at selected 100 Villages covering all the 604 Districts of India over a period of 5 years.

Infrastructure Facilities

Required facilities will be provided by Health India laboratories to set up a “NWRC” in the District Head Quarters of the selected villages.

Team

The NWRC will be initially supported by a team consisting of one man and one woman volunteers who in turn will create a team in the village. During the course of field operation, the team will identify leaders through leadership development programmes in the villages who will be motivated to continue the programmes on a continuous basis.

Village Base Line Survey

The NWRC team will initially conduct the structural village survey identifying needs to strengthen the need based programmes.

